**MMPC-001**

# Master of Business Administration (MBA)/ Master of Business Administration (Online) MBA(OL) / Master of Business Administration (Banking and Finance) (MBF)/ Master of Business Administration(Financial Management) (MBAFM)/ )/ Master of Business Administration(Human Resource Management) (MBAHM)/ Master of Business Administration(Marketing Management) (MBAMM)/ Master of Business Administration(Operations Management) (MBAOM) /Post Graduate Diploma in Marketing Management (PGDIMM)/ Post Graduate Diploma in Services Management (PGDISM)

**ASSIGNMENT**
**For**
**July 2025 and January 2026 Semesters**

## MMPC-001: MANAGEMENT FUNCTIONS AND ORGANISATIONAL PROCESSES

**Last date of submission for July 2025 Semester is 31st October 2025**
**and for January 2026 Semester is 30th April, 2026)**

**School of Management Studies**
**INDIRA GANDHI NATIONAL OPEN UNIVERSITY**
**MAIDAN GARHI, NEW DELHI – 110 068**

# ASSIGNMENT

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| **Course Code** | **:** | **MMPC-001** |
| **Course Title** | **:** | **Management Functions and Organisational Processes** |
| **Assignment Code** | **:** | **MMPC-001/TMA/JULY/2025** |
| **Coverage** | **:** | **All Blocks** |

**Note: Attempt all the questions and submit this assignment to the Coordinator of your study centre. Last date of submission for July 2025 Semester is 31st October 2025and for January 2026 Semester is 30th April, 2026.**

1. Critically examine the nature and scope of management. Discuss how the different schools of management thought have contributed to the development of modern management theory. Support your answer with relevant examples.

2. Explain the planning process in an organization. Highlight the importance of strategic planning and the role of environmental scanning in organizational success. Use a recent business case to illustrate your points.

3. "Coordination is the essence of management."Do you agree with this statement? Justify your answer by analyzing the role of coordination across the different functions of management.

4. Discuss the concept of organizational structure and its types. How does the choice of structure impact decision-making and communication within the organization? Provide examples from real or hypothetical organizations.

5. Describe the principles of direction and the techniques used to motivate employees. How do modern motivational theories apply in today's diverse and dynamic organizational settings?